

ETHAN D. TUSSEY

Associate Professor
School of Film, Media & Theatre
College of Arts
Georgia State University

25 Park Place, Northeast
Suite 1023
Atlanta, GA 30303

(404) 413-5881
etussey@gsu.edu

EDUCATION

- Ph.D. Film and Media Studies, University of California, Santa Barbara, 2012
Dissertation Title: Workspace Media: The Procrastination Economy and the Future of Entertainment
Committee Members: Constance Penley, Jennifer Holt, Anna Everett and Henry Jenkins
- M.A. Cinema and Media Studies, University of California, Los Angeles, 2007
Areas of Emphasis: Production Culture, Audience Studies, and Digital Technologies
- B.A. Media Arts, University of Arizona, 2005 (magna cum laude)
Minor: Cultural Theory
Areas of Emphasis: Film and Television Criticism, History and Theory

PROFESSIONAL CREDENTIALS

- Interim Director**, School of Film, Media & Theatre, Georgia State University, July 2022-Present
- Associate Professor**, School of Film, Media & Theatre, Georgia State University, April 2018-Present
- Assistant Professor**, School of Film, Media & Theatre, Georgia State University, August 2012 – 2018
- Research Associate**, Media Industries Project of the Carsey-Wolf Center, Santa Barbara, CA, August 2009 – April 2012
- Teaching Associate**, Film and Media Studies Department, University of California, Santa Barbara, August 2009 – September 2011
- Teaching Assistant**, Film and Media Studies Department, University of California, Santa Barbara, September 2006 – September 2011

PUBLICATIONS

Book

The Procrastination Economy: The Big Business of Downtime (NYU Press, 2018). Translated into Polish, Korean (KMAC, 2020), and Chinese (Zhong Xin Chu Ban She, 2021). Awarded Choice Magazine Outstanding Academic Title (2018).

Peer-Reviewed Journal Articles and Anthology Chapters

“Action on the Game’: Sports Gambling as Fan Identity and Transactional Participation,” *Television & New Media*, Vol Issue (2022)

“Pardon the Interruption: Sports Debate” in Ethan Thompson and Jason Mittell (Eds.) *How to Watch TV* 2nd Edition. (NYU Press, March 2020)

“Get Your Cape On: Target’s Invitation to the DC Universe,” co-written with Meredith Bak in Derek Johnson and Daniel Herbert (Eds.) *Point of Sale: Analyzing Media Retail*, (Rutgers University Press, December 2019).

“Transmedia Sports: The National Basketball Association, Emojis, and Personalized Participation,” in Renira Rampazzo Gambarato and Matthew Freeman (Eds.), *The Routledge Companion to Transmedia Studies*. (Routledge, October 2018)

“Fixing Television by Funding a Movie: The Crowdfunding of Veronica Mars,” in Bertha Chin, Lucy Bennett, and Bethan Jones (Eds.) *Crowdfunding the Future: Media Industries, Ethics and Digital Society*, (Peter Lang, 2015), pp. 157-172.

“Connected Viewing on the Second Screen: Designing Apps for the Living Room,” in Jennifer Holt and Kevin Sanson (Eds.) *Connected Viewing: Selling, Sharing, and Streaming Media in a Digital Era*. (Routledge, 2013), pp. 202-216.

“Myths of the Internet Comedy Club: Andy Samberg and Emergent Practices of Digital Production and Labor” co-written with Ethan Thompson in Nick Marx, Ron Becker, and Matt Sienkiewicz (Eds.) *Saturday Night Live and American TV*. (Indiana University Press, 2013), pp. 233-253.

“Desktop Day Games: Workspace Media, Cross Platform Branding, and the Digital Baseball Fan,” in Brett Hutchins and David Rowe (Eds.) *Digital Media Sport: Technology and Power in Network Society*. (Routledge, 2013), pp. 37-51.

Published Book Reviews, Bibliographies, Encyclopedia and Commentary

Encyclopedia Entries (Updated): “Hacking,” “Reception Theory,” and “3-D Hardware” in Mark Wolf (Ed.) *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming*, 3rd Edition, (Greenwood, 2021)

- Bibliography, "Digital Media and Convergence Culture," in *Oxford Bibliographies in Cinema and Media Studies*. (Ed.) Krin Gabbard. (Oxford University Press, 2017)
- Commentary, "An Emerging Media Capital or Just An Inexpensive Filming Location?: Exploring Atlanta's Evolving Media Ecology," *Atlanta Studies*, (August 2017)
- Book Review, "Off-Track and Online: The Networked Spaces of Horse Racing by Holly Kruse." *Media Industries Journal* Volume 3, Number 1, (2016)
- Teaching Dossier, "Using Social Networks to Encourage Class Discussion," in Lisa Patti and Erin Cople Smith (Eds.) *Cinema Journal*, Volume 1 Winter/Spring (2013)
- Book Sidebar, "The Online Primetime of Workspace Media" in Henry Jenkins, Sam Ford, and Joshua Green (Eds.) *Spreadable Media: Creating Value and Meaning in a Networked Culture*, (NYU Press, 2013)
- Encyclopedia Entries: "Hacking," "Reception Theory," and "3-D Hardware" in Mark Wolf (Ed.) *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming*. (Greenwood, 2012)
- Commentary, "Connected Viewing on HBOGo" In *Media Res: Connected Viewing* (2013)
- Commentary, "Finding Your Niche on the New YouTube" In *Media Res: Niching: Past, Present, and Future*, (2012)
- Commentary, "Digital Producers Are Just Like You!" In *Media Res: Production of Digital Cultures*, (2011)
- Commentary, "The Link Prank: A Legacy of the Internet Cowboy" In *Media Res: Manhood in the New Millennium*, (2010)
- Commentary, "Foam Finger Cubicle: Selling ESPN360 as Workspace Media" *Flow TV* Volume 10 Number 10, (2010)
- Column, "Is that a Kevin Smith in Your Pocket? Notes on a (possibly) emerging platform" *Mediascape* Volume 2 Number 1 (2007)

Reports

- "AOL-HuffPo Post Merger Raises Questions about Unpaid Labor" *Carsey-Wolf Center, Media Industries* Project (co-written with Ryan Fuller, Michael Curtin, and Joshua Green) (2011)
- "Infrastructure Disputes Shape Future of Streaming Media" *Carsey-Wolf Center, Media Industries*

Project (co-written with Kevin Sanson) (2011)

“Content Libraries Reap Revenue Despite DVD Collapse” *Carsey-Wolf Center, Media Industries Project*, (2011)

“Digital Distribution Troubles Home Entertainment Market” *Carsey-Wolf Center, Media Industries Project*, (2011)

“Netflix Streaming Service Takes Aim at Traditional TV” *Carsey-Wolf Center, Media Industries Project*, (2011)

Op-Eds

“How ‘media snacks’ – from HQ Trivia to Candy Crush – are transforming the workplace,” *The Conversation*, May 24, 2018

“Everyone hates cellphones. Why they’re all wrong,” *CNN.com*, March 23, 2018.

GRANTS AND AWARDS

CETLOE Graduate Mentor Award Nominee, Georgia State University, (2022)

Junior Faculty Award, College of Art, Georgia State University, (2017)

CENCIA Grant, Georgia State University, College of Art (2017-2018)

GSU Research Initiation Grant, Georgia State University, Internal Grant (2014-2015)

Connected Viewing Initiative Warner Bros Gift Recipient, Carsey-Wolf Center, Media Industries Project. (2012-2013)

- One of 12 projects chosen to participate in the Connected Viewing Initiative research partnership with Warner Bros.

UCSB Affiliates Graduate Dissertation Fellowship, University of California, Santa Barbara (2010-2011)

Philip & Aida Siff Educational Foundation Graduate Fellowship, University of California, Santa Barbara (2010-2011)

Dean’s Fellowship, University of California, Santa Barbara (2007-2008)

Faculty Mini-Grant Recipient, Office of Instructional Development at UCSB (2007-2008)

CONFERENCE PRESENTATIONS AND SPEAKING ENGAGEMENTS

Consoling Passions 2022, "Parallel Reckonings: Revisiting Racist Legacies in Comic Book Television Series and Atlanta Filming Locations," June 23-25, 2022

Society of Cinema and Media Studies Conference 2022, "'Tributaries of the Stream:' All Paths Lead to the Streaming Platforms," Panel Organized with Courtney Brannon Donoghue, March 31, 2022

Society of Cinema and Media Studies Conference 2022, "Summer of Selling Streaming: How the 'Summer of Disney+' Defines Creative Contributions," March 31, 2022

Society of Cinema and Media Studies Virtual Conference 2021, "Heirlooms and Afterlives: Media Objects, Generational Inheritance, and Culture Passed Down," Panel Organized with Meredith Bak, April 2021

Society of Cinema and Media Studies Virtual Conference 2021, "Dreams Dashed by Dolls: *Chucky*, *Annabelle*, and Cursed Inheritance," Co-Presenting with Meredith Bak, April 2021

Georgia State University, School of Film, Media & Theatre, Colloquium, "The Atlanta Touch: Atlanta Prop Houses and Cinematic Objects," Co-Presented with Jennifer Barker, March 13th, 2020, Atlanta Georgia

Economic Forecasting Center, "Branding Y'Allywood: A Strategy for Sustaining Georgia's Media Industries," November 20th, 2019, Atlanta, Georgia

Georgia State University, School of Film, Media & Theatre, Colloquium, "Harry Potter and the Mysteries of the Procrastination Economy," October 4th, 2019, Atlanta, Georgia

Emory University, Department of Film and Media, Guest Lecture, "Discovering the Procrastination Economy," November 12, 2018, Atlanta, Georgia

Emory University, Department of Film and Media, "Hunched and Harried: The Value of Mobile Device Distraction," April 20, 2018, Atlanta, Georgia

Society of Cinema and Media Studies Conference 2018, "Men in Blazers: The Promotion of 'Crap' Sports Fandom," March 14-18, 2018, Toronto, Ontario

Cal-State Dominguez Hills, Department of Communications, "Hunched and Harried: The Value of Mobile Device Distraction," March 9, 2018, Carson, California

University of California Santa Barbara, Department of Film and Media, "Hunched and Harried: The Value

- of Mobile Device Distraction,” March 7, 2018, Santa Barbara, California
- Turner Classic Movies (TCM), “The Procrastination Economy of Mobile Media,” March 1, 2018, Atlanta, Georgia
- Console-ing Passions Conference 2017, “Are You Watching for the Right Reasons?: ABC/ESPNs The Bachelor Fantasy League,” July 27-29, 2017, East Carolina University.
- Jimmy Carter Presidential Library, “Tickling Giants Screening and Discussion,” *Freedom of Expression, Freedom of Press, and Censorship Events*, April 7, 2017, Atlanta, Georgia.
- Society of Cinema and Media Studies Conference 2017, “A Disturbance in the Force: A Case Study for Star Wars Production Cultures,” March 22-26, 2017, Chicago, Illinois.
- Construction Management Association of America-SAC, “Hollywood South: A Film Industry Introspective,” December 13, 2016, Atlanta, Georgia.
- Flow Conference 2016, “Teaching Broadcast History to On-Demand Viewers,” September 15-17, 2016, Austin, Texas.
- Society for Cinema and Media Studies Conference 2016, “Mentored Binge Viewing: Talking about TV in an On-Demand Era,” March 30-April 3, 2016, Atlanta, Georgia.
- Georgia Perimeter College-Newton Campus Fall Symposium, “On-Demand Culture and the Rise of the Procrastination Economy,” November 5, 2015, Newton, Georgia.
- Society for Cinema and Media Studies Conference 2015, “A Website to ‘Embiggen the Smallest’ Fan: The Promise of Control on the Simpsons World,” March 25-29, 2015, Montreal, Quebec.
- Immersive Media Conference, “Preparing to Arrive: The Mobile Media Habits of Atlanta Commuters,” February 26-28, 2015, Austin, Texas.
- Flow Conference 2014, “Harnessing Data: Creating a Digital Metric Based on Cultural Use,” September 11-13, 2014, Austin, Texas.
- Television and Television Studies in the 21st Century, *Digital Television Session*, September 26-28, 2013, Ann Arbor, Michigan.
- Auburn University at Montgomery, *Freshmen Reading Program Speaker Series*, “Boredom Amplified: Social Media as Procrastination Tool,” September 18, 2013, Montgomery, Alabama.
- Digital Games Research Association Conference 2013, “Transmedia Play on Mobile Platforms,” co-presented with Dan Reynolds, August 26-29, 2013, Atlanta, Georgia.

Atlanta Studies Symposium 2013, "The 'Reality' of the Georgia Entertainment Industry Investment Act," co-presented with Amelia Arsenault, April 26, 2013, Atlanta, Georgia.

Society for Cinema and Media Studies Conference 2013, "Channeling Attention: Second Screen Apps and the Connected Television Audience," March 6-10, 2013, Chicago, Illinois.

Society for Cinema and Media Studies Conference 2013, *Roundtable Workshop*. "Spreadable Media: Creating Meaning and Value in a Networked Culture," March 6-10, 2013, Chicago, Illinois.

National Communication Association Conference 2012, "'Smart TV': The Consumer Electronics Industry Gives the Boob Tube a Diploma," November 15-18, 2012, Orlando, Florida

Flow Conference 2012, "Connected Viewing," November 1-3, 2012, Austin, Texas.

Society for Cinema and Media Studies Conference 2012, "The Rules of the Hollywood Farm League," March 21-25, 2012, Boston, Massachusetts.

Society for Cinema and Media Studies Conference 2011, "Wendell Pierce's *Treme*: Displaying Authenticity in Television Paratexts," March 9-13, 2011, New Orleans, Louisiana.

Society for Cinema and Media Studies Conference 2010, "The Viral Watercooler: Transmedia Storytelling Goes to Work," March 17-21, 2010, Los Angeles, California.

Modern Language Association Conference 2009, "Why so Serious? Internet Humor, Viral Marketing and the Ubiquitous Gaming of the *Dark Knight*," December 27-30, 2009, Philadelphia, Pennsylvania.

Console-ing Passions Conference 2008, "Digital Dirty Work: Political Attack Ads and Internet Distribution," April 24-26, 2008, Santa Barbara, California.

Society for Cinema and Media Studies Conference 2008, "Television Toga Party at the WWW. Frat House: Network Television Comedy Incorporates Digital Style and Practice," March 6-9, 2008, Philadelphia, Pennsylvania.

New Directions in Critical Theory Conference 2007, "The Digital Diaspora of Zimbabwe: Podcasting a Dispersed Nation," *New Directions in Critical Theory Conference*, March 3-4, 2007, Tucson, Arizona.

Film and History Conference 2006, "Propaganda or Documentary: Polarity, Politics, and the 'Truth' of Non-Fiction Film," November 8-12, 2006, Dallas, Texas.

CONFERENCE ORGANIZATION

Conference Committee, *Rendering (the) Visible III: Liquidity*, Atlanta, GA (2018)

SCMS Host Committee and Featured Panel Organizer, "Atlanta on the Rise: The Emerging African-American Television Industry" *Society of Cinema and Media Studies Conference 2016*, Atlanta, GA (2016).

Conference Committee, *From Butler to BooBoo: Atlanta's Evolving Role as Media Capital*, Atlanta Georgia (2012)

Committee Member, *All in the...Modern Family*, Santa Barbara, California (2012)

Committee Member, *Net-Worth: Media Distribution in the Digital Era*, Santa Barbara, California (2011)

Committee Member, *Law and Order: Changing Television*, Santa Barbara, California (2011)

Conference Co-Chair, *Media Fields 3: Contested Territories*, Santa Barbara, California (2011)

Committee Member, *Consoling Passions*, Santa Barbara, California (2008)

Program Writer, *Arizona International Film Festival*, Tucson, Arizona (2004)

RESEARCH AND PRODUCTION POSITIONS

Co-Founder, Atlanta Media Project, A working group of the GSU Department of Communication (2012 – Present)

Project Lead, iGoATL: Connect on your Commute (2014-2015)

- GSU grant funded research project on the mobile media habits of MARTA commuters

Project Lead, Connected Viewing at Work, in Class, and on the Go, Connected Viewing Initiative (2011-2012)

Research Assistant, Book Project: *Empires of Entertainment* by Jennifer Holt (2009-2010)

Executive Producer, GreenScreen Environmental Media Project (2008-2009)

Podcast Producer, UCSB Film and Media Department (2007-2008)

Production Assistant, ESPN (2005-2007)

Video Coordinator, UCLA Sports Video (2005-2007)

Segment Producer, *Sucks Less with Kevin Smith*, MTV (2006)

ORGANIZATIONAL AFFILIATIONS

Society for Cinema and Media Studies

Humanities, Arts, Science, and Technology Advanced Collaboratory

Media Commons (Advisory Board)

MANUSCRIPTS, ARTICLE, AND EXTERNAL REVIEWER

External Reviewer, *University of Illinois Press* (Fall 2021)

Conference Reviewer, Society for Cinema and Media Studies Conference 2022 (Fall 2021)

External Reviewer, University of California: San Diego Promotion & Tenure (Summer 2021)

External Reviewer, *University of Illinois Press* (Winter 2020)

External Reviewer, *University of Mississippi Press* (Winter 2020)

External Reviewer, CHOICE Publishing Program, (Fall 2019)

External Reviewer, *Critical Studies in Television* (Fall 2018)

External Reviewer, *New Review of Film and Television Studies* (Fall 2018)

External Reviewer, *NYU Press* (Fall 2018)

External Reviewer, *International Journal of Cultural Studies* (Spring 2018)

External Reviewer, *International Journal of Communication* (Fall 2017)

External Reviewer, *Film Quarterly* (Spring 2017)

External Reviewer, *Journal of Sociology* (Fall 2016)

External Reviewer, *Media and Communication* (Spring 2016)

External Reviewer, *Journal of Broadcasting and Electronic Media* (Spring 2016)

Manuscript Reviewer, *Oxford University Press* (Fall 2014)

MEDIA AND PRESS APPEARANCES

Atlanta Journal Constitution, “Company to invest \$150 million, despite calls for Georgia film boycott,”
by Christopher Quinn, September 3, 2019

The Bulletin: The Student Voice of Cal State Dominguez Hills, “Converting Downtime into Useful Time,”
by Beatriz Arreola, March 12, 2018

Rorotoko, “Ethan Tussey on his book *The Procrastination Economy: The Big Business of Downtime*,”
by Judi Pajo, February 5, 2018

Atlanta Journal Constitution, “Ever wonder what a playlist of MARTA riders’ music would sound
like?,” by Becca J.G. Godwin, August 23, 2017

San Jose Mercury News, “Cord-cutting conundrum: Best ways to watch pro sports online without
cable,” by Seung Lee, August 11, 2017

WalletHub.com, “Oscars Fun Facts,” by John S Kiernan, February 21st, 2017

Atlanta Journal Constitution, “‘Pokémon Go’: A New Way for Parents to Bond with Their Teenage
Children,” by Helena Oliviero, August 16th, 2016

ACA-Media Podcast – Episode 2: More Dash Than Hyphen (2013)

TEACHING

FLME 8113 Pedagogy

Georgia State University (Fall 2021)

FLME 8111 Intro to Graduate Studies

Georgia State University (Fall 2018, Fall 2019, Fall 2020, Fall 2021)

FLME 4650 Media Theory

Georgia State University (Spring 2017, Fall 2017)

COMM 6160/8690 Media and Cultural Studies

Georgia State University (Spring 2015)

FLME 4210/COMM 6210 Critical History of Radio and Television

Georgia State University (Fall 2014, Fall 2016, Spring 2019, Summer 2021)

FLME 6430/8430 Media Industries

Georgia State University (Spring 2013, Fall 2016, Spring 2019, Spring 2021)

FLME 4800/6430 Media Industries

Georgia State University (Fall 2012, Fall 2013, Spring 2013, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Fall 2019, Fall 2020, Fall 2021)

FLME 4200 Television Analysis

Georgia State University (Fall 2012, Fall 2013)

FLME 4810/JOUR 4810 Media and Popular Culture

Georgia State University (Summer 2013)

COMM 6160/8980 Digital Media and Convergence Culture

Georgia State University (Spring 2013, Summer 2014, Summer 2016, Summer 2017, Summer 2019)

FLME 6160/8980 Audiences and Cultural Studies in the On-Demand Era

Georgia State University (Spring 2018)

FLME 6160/8980 Audiences and Fan Studies

Georgia State University (Spring 2020)

FMS 70 Media Criticism

University of California, Santa Barbara (Summer 2011)

FMS 46 Introduction to Cinema

University of California, Santa Barbara (Summer 2010)

FM150 Viral Video: The Diffusion of Everyday Culture

University of California, Santa Barbara (Summer 2009)

STUDENT ADVISING AND COMMITTEE MEMBERSHIP

PhD Students

PhD Dissertation Chair – Mychal Reiff-Shanks

Sci-Fi Reboots and Representation Project

Film, Media & Theatre (Summer 2022 – Present)

PhD Dissertation Chair – James Pellerito
 Masculinity in New Media: New Italy Audiences
 Film, Media & Theatre (Spring 2022- Present)

PhD Dissertation Chair – Jazmine Hudson
 Black Authorship and Artistic Prestige Project
 Film, Media & Theatre (Fall 2021 – Present)

PhD Dissertation Chair – Andre Regan
 Teen Media Places
 Film, Media & Theatre (Winter 2020 – Present)

PhD Dissertation Chair – Advisee: Anthony Danner
 Digital Play, Conspiracy Theory, and White Masculine Fan Identity Project
 Film, Media & Theatre (Spring 2020-Present)

PhD Dissertation Chair—Advisee: shady Radical
The Radical Archive of Performance
 Film, Media & Theatre (Spring 2020-Summer 2022)

PhD Dissertation Committee—Advisee: Josie Leide
Selfie Posting Behavior
 GSU Communication (Spring 2020-Present)

PhD Dissertation Committee—Advisee: Matthew LeHew
Vision of Confluence: Examining Social Norm Development and Proliferation to New Members of an Anonymous Virtual Community
 GSU Communication (Fall 2019-Present)

PhD Dissertation Chair—Advisee: Ashley Jones
An Ink Monster, A Goose, and an Office Worker Walk Out of the Game
 Film, Media & Theatre (Summer 2018-Summer 2021)

PhD Dissertation Chair—Advisee: Soo Jung
Dynamics of a Periphery TV Industry: Birth and Evolution of Korean Reality Show Formats
 Film, Media & Theatre (Summer 2018 – Spring 2019)

PhD Dissertation Committee – Advisee: Jayson Quearry
An Industry of Immersion: The Phenomenology of Superhero Universes
 Communication (Spring 2017-Summer 2021)

PhD Dissertation Chair – Advisee: Colin Wheeler
Animators in Atlanta
 Film, Media & Theatre (Spring 2017-Spring 2022)

PhD Dissertation Chair – Advisee: Tanya Zuk
Queering Capitalism: Collaborative Structures of Feeling & Shared Authorial Agency in Queer Intertextual Commodities
 Communication (Fall 2015 – Summer 2021)

PhD Dissertation Chair – Advisee: Maria Boyd
 Unscripted: The Invisible Labor of Reality TV Writers
 Communication (Fall 2018 – Present)

PhD Dissertation Chair – Advisee: Jonathan Ventura
 Brazilian Transmedia Project
 Communication (Fall 2018 – Present)

PhD Dissertation Chair – Advisee: Christopher Cox
 “Autonomous Exchanges: Human-Machine Autonomy in the Automated Media Economy”
 Communication (Fall 2015 – Summer 2018)

PhD Dissertation Chair – Advisee: Geoffrey Henry
 Television Mystery Genre Project
 Communication (Fall 2016 – Present)

PhD Dissertation Committee – Advisee: Caren Pagel
 Untitled *Mass Effect*, Gender, and Agency Project
 Communication (Spring 2016 – Present)

PhD Dissertation Committee – Advisee: Nicole Worthington
 Runaway Production Project
 Communication (July 2016 – Present)

PhD Dissertation Committee – Advisee: Matt Boyd-Smith
 “Ghost Hunting in the New Millennium: A Trans-Media Theory of Cycle Studies”
 Communication (August 2016 – Summer 2018)

PhD Dissertation Committee – Advisee: Erik Clabaugh
 The Paratext in the Age of Its Technological Reproducibility: Examining Paratextuality in Modern Mass Media
 Communication (Fall 2015 – Spring 2021)

PhD Dissertation Committee – Advisee: Ryan Thames
 Ethics in Single Player Video Games
 Communication (Spring 2017 – Fall 2017)

PhD Dissertation Committee – Advisee: Vanessa Ament-Gjenvick,
 “Cinematic Aurality in the 1990s: How Cultural Geography and Technological Advancements Contributed
 to New Approaches in American Film Sound Design”
 Communication (April 2013 – Summer 2014).

PhD Dissertation Committee – Advisee: Ian Peters
 “Peril Sensitive Sunglasses, Batarangs, Superheroes in Miniature, and Pink Polka-Dot Boxers: Videogame
 Feelies, Diegesis, and the Paratextual Gaming Experience.”
 Communication (April 2013 – June 2013)

MA Students

MA Thesis Advisor, Abby O’Callahan
 Untitled Kardashian Project
 Film, Media & Theatre (Spring 2022-Present)

MA Thesis Advisor, Taylor Olmstead
 The Macintosh Professionals: Crises in Industrial Lore and Fan Reception of Apple’s Desktop Computers
 Film, Media & Theatre (Fall 2019-Spring 2021)

MA Thesis Committee, Advisee: Storm Murray
 The Taste of Toxic Rhetoric within TikTok’s Cosplay Community
 English Department (Spring 2021 – Summer 2021)

MA Thesis Committee, Advisee: Allyson Smith
 It’s A Different World Than Where The Parkers Come From
 Film, Media & Theatre (Fall 2020 – Summer 2021)

MA Thesis Chair, Advisee: Dafna Kaufman
 “Fear Eats the Soul: American Melodrama and African-American Sports Activism”
 Film, Media & Theatre (Fall 2017-Summer 2019)

MA Thesis Committee, Advisee: Corey Couch
 A Return to Commercial Cinema in a Digital Age: Rerouting the Affective Impulse under Neoliberalism
 Film, Media & Theatre (Summer 2018)

MA Thesis Chair, Advisee: Zhewen Song
 “The Chinese Image in Sino-Hollywood Co-Produced Blockbusters During the Era of Globalization”
 Communication (Spring 2016 – Summer 2017)

MA Thesis Chair, Advisee: Alanna Esack

“Content is President: The Influence of Netflix on Taste, Politics and the Future of Television”
Communication (Fall 2015 – Summer 2017)

MA Thesis Committee Member, Advisee: Kyle Wrather

“Comparative Modalities of Network Neutrality”
Communication (November 2013 – July 2014)

MA Thesis Committee Member, Advisee: Neal Hinnant

“Practicing Work, Perfecting Play: League of Legends and the Sentimental Education of E-Sports”
Communication (February 2013 – November 2013)

Undergraduate Theses

Committee Chair, Advisee: Rosa Wardlow

Cable Television Representations of Queerness
GSU Honors College (Fall 2019-Spring 2021)

Committee Member, Advisee: Bruce Lampros

“Keeping Up with the Kardashians: A Postmodern Problem”
GSU Honors College (Summer 2016 – Fall 2017)

SERVICE

International

SCMS Program Committee, Society of Cinema and Media Studies Conference 2022

SCMS Fair Use Committee, Society of Cinema and Media Studies (Fall 2018 – Spring 2020)

Advisory Board, Academic Rights Press. A Media Industries Database Company (Fall 2014 – 2016)

Coordinating Editor, In Media Res, Media Commons Project (Summer 2013 – Present)

Advisory Board, Media Commons (Summer 2013 – Present)

University

Teaching Demonstration: Panther Preview 2017 (October 2017)

Teaching Demonstration: Panther Preview 2016 (October 2016)

Judge: GSU Honors College Research Conference (April 2016)

Teaching Demonstration: Panther Preview 2015 (December 2015)

College

College Curriculum Committee, College of the Arts, Georgia State University (Fall 2018 – Present)

College Executive Committee, College of Arts, Georgia State University (Fall 2016 – Spring 2018)

Creative Media Industries Institute Advisory Group, Georgia State University (Fall 2013 – Fall 2015)

School

Post-Doc Search Chair, Georgia State University, School of Film, Media & Theatre (Fall 2021-Spring 2022)

Promotion and Tenure Committee, Georgia State University, School of Film, Media & Theatre (Spring 2021)

Graduate Director, Georgia State University, School of Film, Media & Theatre (Fall 2018 – Present)

Faculty Search Chair, Georgia State University, School of Film, Media & Theatre (Fall 2018-Spring 2019)

Faculty Search Committee, Georgia State University, School of Film, Media & Theatre (Fall 2017-Spring 2018)

CGSA Presentation: Life/Work Balance (March 2017)

Proseminar Presentation: Social Media Best Practices (November 2016 and December 2017)

Proseminar Presentation: “The Waiting Room: Casual Games in Stressful Places” (January 2016)

Graduate Committee, Georgia State University, Communication Department (Fall 2013 – Present)

Research and Creative Activities Committee, Georgia State University, Communication Department
(Fall 2013 – Spring 2015)

DAEL Director Search Committee, Georgia State University, Communication Department (Spring 2015)

Co-Founder, Atlanta Media Project, Georgia State University, Communication Department (Fall 2012 – Present)

Digital Archivist, University of California, Santa Barbara, Film and Media Department (2011)

Graduate Student Representative, SCMS TV Studies Special Interest Group, (2010)